

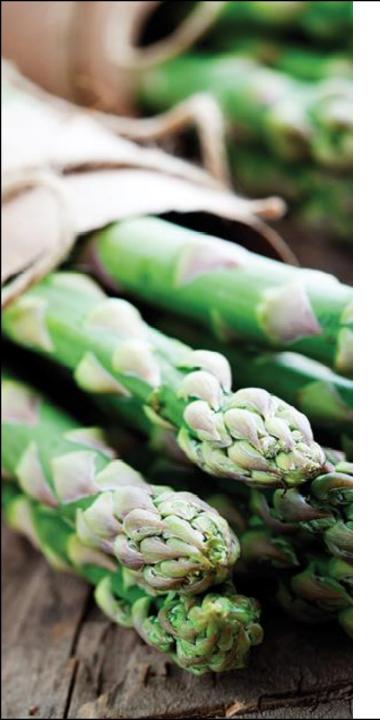






OMNIA Partners US Foods/Sourcewell Cooperative Contract We Help You Make It!

US FOODS CONFIDENTIAL - NOT FOR DISTRIBUTION OUTSIDE THIS CUSTOMER PRESENTATION



Introduction

- A program designed for you and *by you*
 - 1. Cooperative Food Contract
 - 2. Cost Savings & Operational Incentives
 - 3. Value Beyond the Order
 - 4. Ease of Doing Business
- Our promise for the future
- Questions



US. CONTRACT# CATEGORY **FOOD & FOOD** JAN 22, 20 SERVICE EQUIPMENT JAN 22 202 Overview Contract Documents Contact

OMNIA Partners offers cooperative contracts that have been competitively solicited and publicly awarded by a lead agency.

Cooperative Purchasing

- Sourcewell, formerly NJPA, is the lead agency for the food contract available thru OMNIA.
- Sourcewell is an Educational Service Center, another public agency, that conducted the food program solicitation and awarded to US Foods. www.sourcewell-mn.gov
- Members can piggyback this award. The solicitation has been done for them, satisfying purchasing requirements.
- Piggybacking saves schools / government time and money, always transparent.
- You are in control, you know your distributor and the program, eliminates the lowest bid quality issues.



Economic Value National Powerful Purchasing Power = Savings



- Largest national purchasing power
- Most competitive cost of goods

\$1.5 Billion

Manufacturer Agreements

- 250 + agreements
- Brands you
 recognize & use
- 20% + average savings off invoice
- Price protection

- All products covered by firm markup, not limited to bid list
- Off Invoice incentives, immediate, no waiting
- Rebates for standardizing products

Transparent & Competitive

Distribution Excellence

- Proactive Account Management team
- Powerful tools to control costs and improve satisfaction



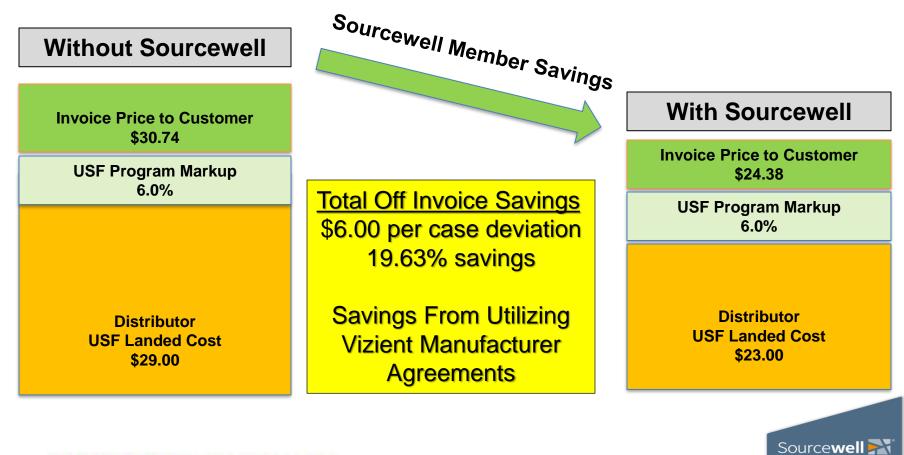
GREAT FOOD. MADE EASY.



5

Economic Value Manufacturer Agreements, Savings Off Invoice

Manufacturer Discounted Cost + Fee/cs





Economic Value Bottom Line Savings You Control

Prompt Pay Schedule	Incentive of	%		
Prepayment	-0.60%			
0-10 days	-0.30%			
11-15 days	-0.25%			
16-20 days	-0.10%			
21-30	0%			
31-45	0.25%			
46-60	0.50%			
Each additional 15 days greater than 60	0.25%			
Average Order Size	Incentive ^c	%		
\$3,000 - \$3,499	-0.15%			
\$3,500 - \$3,999	-0.25%			
\$4,000 - \$5,499	-0.35%			
\$5,500 - \$6,999	-0.50%			
\$7,000 - \$10,999	-0.65%			
\$11,000 - \$15,999		-0.95%		
\$16,000 +	-1.20%			
VOLUME INCENTIVE	I	NCENTIVE %		
\$1 - 2 million		-0.25%		
\$2 - 3 million		-0.40%		
\$3 - 5 million		-0.60%		
\$5+ million		-0.75%		





OFF INVOICE

- Manufacturer Agreement Discounts
- Aggressive Mark Up Schedule
- > Average Order Delivery Size Incentives
- Prompt Payment Incentives
- > Total Volume Incentives

REBATED

- New Business Incentive
 .85% rebate for first12 months of purchases
- Food IMPACT Program
 1-3% rebate for standardizing products
- US Foods Exclusive Brands Incentive
 1% rebate for purchasing USF EB products not already covered by a manufacturer agreement
 Sourcewell

Awarded Contra

FOOD.

Innovation

- the Scoop Magazine
- Food Fanatics
- Food Innovation

FOOD PEOPLE.

EASY.

Expertise

Simplification

- 350,000 national brands
- Market Leader
- Exclusive Brands

Supply chain streamlining

- Business Analytics reporting
- Menu and Recipe Management





US Foods® Technology Solutions:

One platform. Integrated solution. Complete control.



CENTRALIZED CONTROL

Control the shopping list using real-time management of each location's shopping lists. Add and delete products as needed across all distribution centers.

Control general ledgers. Assign general ledger codes centrally by product hierarchy.

Access distribution-center-specific *product stock status*, in real time, for every product stocked.

INVENTORY AND MENU MANAGEMENT

Centralized inventory reporting provides real-time access to consolidated inventory reports for all locations.

Menu Profit Pro[®] helps you manage recipe and menu item costs and nutritionals for all locations.

CONTRACT COMPLIANCE

Suggested products. During order entry, receive online alerts about savings available with contracted products.

Centralized list update. Centrally replace non-contracted products with contracted products for locations managing their own lists, and inform users of savings.

EXTENSIVE PRODUCT INFORMATION

Nutritional information is available online while ordering or searching for products.

Compare products to make the best buying decision.

Email complete product information, including nutritionals and allergens.

BUSINESS INTELLIGENCE

Business Analytics provides best-in-class tools to track contract utilization, key performance indicators, core metrics, product usage and purchasing trends.

Daily updates. View invoice and product data the next business day.

Proof of delivery. Refused or damaged products are updated in real time during delivery.

US FOODS® MOBILE

Stay connected. Manage your business from anywhere.

Easy access to orders, order approval, product information and deliveries.

Work online or offline. Create orders and record inventory, with or without an internet connection.

For more information, talk to your US Foods representative today.

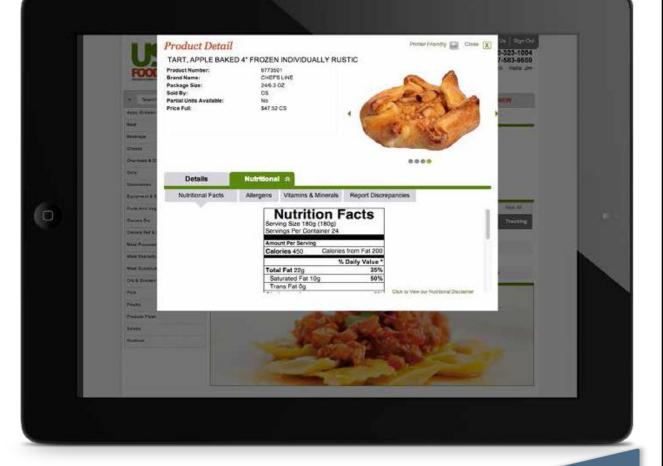




Simplified Online Ordering

Real-time Online Pricing Order from an up-to-theminute inventory, including suggested substitutions.

World-Class Catalog Search It's fast, easy and almost foolproof to find what you want. Spelling errors are autocorrected.





ORDER FROM ANYWHERE

Increase your efficiencies by syncing desktop with mobile so you can create new orders instantly or update existing ones wherever you are.

EASY SEARCH

Looking for something? Search with voice or bar codes and get robust product information with nutritional data and product sizes to create orders fast.

IN-APPLICATION SUPPORT

Quickly view application help and hints to get things done fast. Choose between English and Spanish for a customized experience.







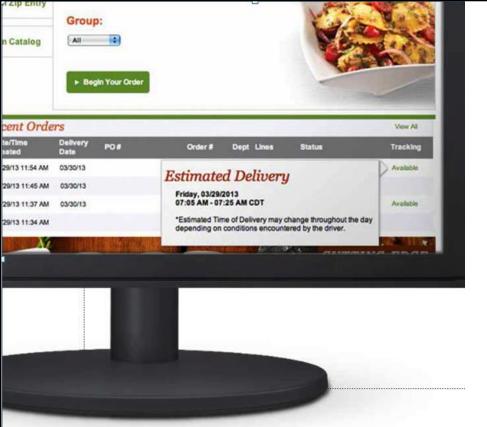
US Foods Proof of Delivery

	FINA	LINV	OICE							
SAMPLE CUSTOM 1234 MAIN ST SPRINGFIELD, XX ATTN: ALSWANSC	99999		Ship To MPLE CUSTOMER 34 MAIN ST							
Customer #	Order #	De		INVOICE SUM	MARY					
12345678	123456	-		Product Level						
Invoice #	Invoice Date	PO	Product Total		s	501.59				
7654321	11/30/2009	55	Invoice Level							
Payment Terms		En	Monthly Order Incentive		5	2.63 CR				
NET 14 DAYS			Fuel Surcharge		s	1.70				
HET PROMIS			-							
	DELIVER		Tax							
AS SHIPPED DELIV		1 50		te: 8.75%	5	13.51				
AS SHIPPED DELIV	TERT AMOUNT		PLEASE REMIT THIS AMOU	NTBY 11/20/2	009 5	514.17				
Total Charge Total Allowa Sales Tax Ad	is Adjustment ince Adjustment Rate: VAR	\$ \$ \$ \$	US FOODSERVICE, INC. P.O. BOX 1234567 SPRINCFIELD, XX 9999 877-583-9659							
TOTAL ADJUSTMI	INT			DELIVERY INFORMATION						
DELIVERED AMOUNT				PIECES ORDERED	PIECES SHIPPED	PIECES DELIVERED				
DELIVERED AMO	JAN 1		PROZEN ITEMS REFRIGERATED	5	5	5				
	DELIVERY		PAPER GOODS	6	6	3				
OTY Sales Pro	duct Description	ADJU	PRODUCT	1	1	1				
	INVOIC		Driver: Bob Tucker Driver ID: 4151291321 Route Number: 4606 Stop Number: 3							
			CUSTOMER ACCEPTANCE							
			Instant shell across an advantal before a second s	Association to pay, and in all or much pay classically provide any classical and the second system of the second system in the second system	erts and a letter in an and an an of an an and all a the insertions a letter an any a the series different	Propriotis Inc. Antipinal by U.S. Pendinarian ^{Ne} di anti ar <u>Cableritarian</u> La				
			Date 11/30/2009 6:50 AM We Appreciate Your Business.P	lease visit our website ;	new utfood.com for a	fact and easy way to				



- Instant, accurate invoice printed at time of delivery. Retrievable online or auto emailed.
- On the spot adjustments invoiced for exactly what is delivered
- Faster receiving Spend less time monitoring deliveries
- **Transparent** Accurate invoice and electronic signature capture

Vie	ew	Invoic	ces									
		Start Date: End Date:	10/19/2012 11/18/2012	Reset Dat	es	OR	bice Number:					
_					INVOICE							Page 3 of 3
			Date	Туре	ACCOUNT NUMBER	INVOICE NUMBER	INVOICE DATE		PURCHASE ORDER #	SALES LOCATION	SALES REP	DATE ORDERED
R	T		11/16/2012	Investor	30966162	2926398	11/01/2012	30966162	off day delivery	2220	103	10/31/2012
1×			11/10/2012	Invoice	FREIGHT TERMS	ORDER NUMBER 53171	PAYMENT TERMS	4700	SPECIAL INSTRUCTIONS			
x	ㅈ		11/06/2012	Invoice		53171	NET 10 EOM					
								INVOICE	SUMMARY Product	T-1-1		\$1,578.62
X	자		11/01/2012	Invoice						JRCHARGE		\$1,578.02
	-								Sales Ta		Rate: 0.00	\$0.00
x	k		10/24/2012	Invoice	PLEASE REMIT THIS AMOUNT BY 12/10/2012 \$1,584.62							
x	T		10/23/2012	Invoice	CUSTOMER ACCEPTANCE Interest shall acrose on all unpaid balances exceeding established oredit terms at a rate equal to the lesser of (a) 1-1/2% per month or (b) the maximum rate that the customer may lawfully contract to pay, and in							f. N. and in the second in
CUSTOMER SIGNATURE: CALLER WANG SIGNED AT: 110/IZ012 00:69 FM (UTO) We appreciate your business. Please victiour website wwe unfood com for a fast and easy way to order. Or contact outcomer service at: (677) 583-6659												



When it comes to receiving an order, time is of the essence and there's little room for error. With *Where's My Truck*, we deliver integrated order tracking capabilities that remove the guesswork and pinpoint the products en route to your business. Your kitchen will thank you.

TRACK YOUR ORDER

Locate your order as it makes its way to you.

GET AN ETA ON DELIVERY

Find out when you can expect to have your order.

KEEP ACCURATE RECORDS

Get a clean invoice as we arrive and scan everything.



Team Selling Model: Creating a Differentiated Customer Experience

Team Support gives more time for Sellers to Help our Customers Make It

> Specialists deployed where and when needed to Team Up

All resources deployed to deliver our Brand consistently

Technology enables better Coaching and Account Management





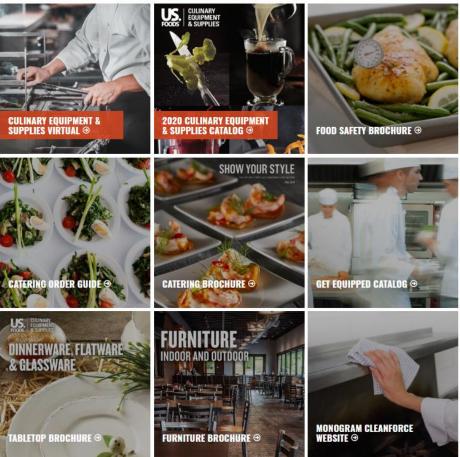
GREAT FOOD. MADE EASY.[™]

Culinary Equipment & Supplies

An Expanded Selection of Equipment & Supplies

In addition to the products featured in the current US Foods Culinary Equipment & Supplies[®] catalog, we also offer an extended line of more than 10,000 products that can be ordered today and shipped direct to your door within 7 - 10 business days. Products in this line include dinnerware, disposable plastic serve ware, unique tabletop and catering pieces, healthcare products, and chef apparel, as well as specialty and seasonal products. Listed below are the suppliers that represent this expanded selection, along with a link to their brochure of products.

AORE FROM CULINARY EQUIPMENT & SUPPLIES





GREAT FOOD. MADE EASY.[™]

OUR EXCLUSIVE BRAND PORTFOLIO SETS US APART

BEST



BETTER





FOOD SAFETY IS CORE TO EVERYTHING WE DO

Distribution Safety Team

- 99.8% performance rate
- **First Broad-line Distributor** in the US to commit to Certification in all distribution centers to GFSI's (Global Food Safety Initiative) International Food Standard "IFS-Logistics"
- "Cold Chain" protects food "from farm to fork"
- Over 350 HACCP certified employees throughout distribution centers including 3 certified by AFDO as trainers

Supplier Food Safety and Quality Assurance (FSQA)

• All facilities are certified in food safety to meet an internationally recognized standard Average **4,500** EB produce **field-level inspections** a year









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Customer Focus Organized and Experienced Transition Plan



Proven and Reliable Process for Smooth Start Up and Long Term Relationships

- **QSP Quality Service Process** is a 9-step process designed to ensure reliable execution, from new account set up to ongoing performance reviews.
- A complete, easy to manage conversion process and ongoing review of our partnership with you.
- **Communication plan** custom for you ensuring menu and inventory management and customer service success.
- This is the foundation and philosophy on how we develop a business partnership ...a continuous cycle of nurturing & development.





We Help You Make It....



- ✓ Trusted and proven distribution partner
- Local dedicated service and expertise
- ✓ State and USDA purchasing guidelines compliance
- ✓ Pricing from national group volume, lowest cost of goods
- ✓ Financial rewards for operational efficiency
- ✓ All Product Categories Including Equipment and Supplies
- Product variety, not restricted to approved bid list
- ✓ Industry leading, easy e-commerce, with nutritionals, pictures, recipes
- ✓ Technology enabling price uploads to 3rd party software programs
- ✓ Proactive analytics for department management and cost control
- ✓ Value added tools focused on your management and satisfaction priorities
- ✓ Reliable and accurate deliveries and invoices
- ✓ Dedicated Account Executive



