



Purchasing Use Only:

Approval#: 180906

SOLICITATION WAIVER JUSTIFICATION AND REQUEST FORM

ALL FIELDS ARE REQUIRED – INCOMPLETE REQUESTS WILL BE RETURNED TO THE AGENCY

1a	Agency Contact Information - Note: Approved copy will be sent to only the contact(s) listed below:		
	State Agency: <i>Division of Insurance</i>		
	<i>Contact Name and Title</i>	<i>Phone Number</i>	<i>Email Address</i>
	<i>Toni Bouas</i>	<i>775-687-0794</i>	<i>tdbouas@doi.nv.gov</i>
	<i>Contract Manager</i>		

1b	Vendor Information:	
	Identify Vendor:	<i>Nevada Broadcasters Association</i>
	Contact Name:	<i>Eric Bonnici</i>
	Address:	<i>3900 Paradise Road, #279, Las Vegas, NV 89169</i>
	Telephone Number:	<i>702-794-4994</i>
	Email Address:	<i>eric@nevadabroadcasters.org</i>

1c	Type of Waiver Requested – Check the appropriate type:	
	Sole or Single Source:	<i>Sole Source</i>
	Professional Service Exemption:	

1d	Contract Information:			
	Is this a new Contract?	Yes	<input checked="" type="checkbox"/> X	No
	Amendment:	#		
	CETS:	#		

1e	Term:			
	One (1) Time Purchase:			
	Contract:	Start Date:	<i>Upon Approval</i>	End Date:

1f	Funding:	
	State Appropriated:	
	Federal Funds:	
	Grant Funds:	<i>Cycle II Grant funds</i>
	Other (Explain):	

1g	Total Estimated Value of <u>this</u> Service Contract, Amendment or Purchase:	
	<i>\$40,000</i>	

	<p>Provide a description of work/services to be performed or commodity/good to be purchased:</p> <p><i>This contract is for radio/television announcements to provide the public with information regarding the Open Enrollment Period to purchase insurance through the Health Insurance Exchange for plan year 2019. The Open Enrollment period runs from November 1, 2018 to December 15, 2018 for the 2019 plan year. Insurance plans sold during Open Enrollment are effective beginning January 1, 2019.</i></p>
2	<p><i>The Division of Insurance (Division's) goal is to ensure Nevadans are aware of the timeframe for open enrollment for the 2019 plan year. The Division also plans to highlight the different health insurance options available for consumers while encouraging them to shop and most importantly understand what they are purchasing</i></p> <p><i>The enrollment period for the 2019 plan year begins November 1, 2018 and goes through December 15, 2018. The Division plans to extend the campaign after open enrollment to discuss the special enrollment period for consumers with qualifying life changing events.</i></p>

	<p>What are the unique features/qualifications required for this service or good that are not available from any other vendor:</p>
3	<p><i>The Nevada Broadcasters Association (NBA) is a 501(c) 6 not-for-profit state association. The service that will be provided through this request is a statewide Non-Commercial Sustaining Announcement (CNCSA) campaign. Like Public Service Announcements (PSAs), NCSAs are informational /educational announcements broadcast by radio and television outlets within a selected broadcast area; unlike PSAs, NCSAs are aired by member broadcaster in their best available unsold time slots, offering the sponsoring agencies with a variety of exposures which often include prime or near-prime time.</i></p> <p><i>This service allows NBA to provide \$3 worth of airtime at a cost of \$1 to the Division. It is in the State and public's best interest to use this vendor due to the reduced rates which result in an increase in airtime. As stated in Attachment 'A' The Nevada Broadcasters Association (NBA) is a 501(c) 6 not-for-profit state association. The association is the only Nevada resource for producing and airing Non-Commercial Sustaining Announcement campaigns.</i></p>

	<p>Explain why this service or good cannot be competitively bid and why this purchase is economically only available from a single source:</p>
4	<p><i>As stated above, NBA is the only Nevada resource for producing and airing Non-Commercial Sustaining Announcement campaigns. NBA is the only company in Nevada which provides public announcements at this reduced rate. Utilizing NBA's services would allow the Division to reach a larger audience for a longer period of time at a much lower cost to the State.</i></p>

	<p>Were alternative services or commodities evaluated? Check One.</p> <p>Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/></p>
5	<p><i>a. If yes, what were they and why were they unacceptable? Please be specific with regard to features, characteristics, requirements, capabilities and compatibility.</i></p>

	<p>b. <u>If not</u>, why were alternatives not evaluated?</p> <p><i>The Division has worked with NBA on past public awareness campaigns and is familiar and satisfied with the quality and timeliness of their work. And, given the short turnaround time for this project, DOI has complete confidence that the vendor will be ready to begin public announcements by the beginning date of the contract.</i></p>
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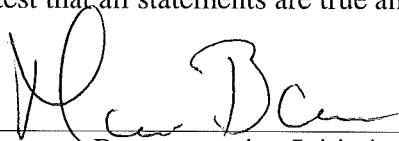
	<p>Has the agency purchased this service or commodity in the past? Check One. Note: If your previous purchase(s) was made via solicitation waiver(s), a copy or copies of <u>ALL</u> previous waivers <u>MUST</u> accompany this request.</p> <p>Yes: <input checked="" type="checkbox"/> No: <input type="checkbox"/></p>				
6	<p>a. If yes, starting with the most recent contract and working backward, for the entire relationship with this vendor, or any other vendor for this service or commodity, please provide the following information:</p>				
	Term Start and End Dates		Value	Short Description	Type of Procurement (RFP#, RFQ#, Waiver #)
	10/2018	12/2017	\$30,000	Statewide education announcement campaigns	Waiver #171001
	6/2009	6/2013	\$432,000	Statewide education announcement campaigns	Waiver #090513
			\$		
			\$		

	<p>What are the potential consequences to the State if the waiver request is denied and the service or good is competitively bid?</p>
7	<p><i>Nevada citizens may not be aware of the shortened time available for open enrollment for health insurance through the health insurance exchange. Without this information, Nevada's vulnerable citizens may not reenroll in time and be left without insurance coverage. DOI has a responsibility to ensure the public is informed of significant insurance developments.</i></p>

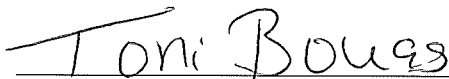
	<p>What efforts were made or conducted to substantiate there is no competition for the service or good and to ensure the price for this purchase is fair and reasonable?</p>
8	<p><i>An internet search was conducted for Non-Commercial Sustaining Announcement (NCSA) Providers in the state of Nevada. Nevada Broadcasters Association is the only NCSA in the State. Television and radio broadcasters donate unsold airtime to NBA who then make that time available for public outreach. This significantly lowers the cost which will allow the Division an opportunity to reach a wider audience.</i></p>

	<p>Will this purchase obligate the State to this vendor for future purchases? <u>Before selecting your answer, please review information included on Page 2, Section 9 of the instructions.</u></p> <p>Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/></p>			
9	<p>a. If yes, please provide details regarding future obligations or needs.</p>			

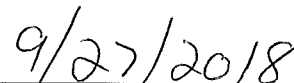
By signing below, I know and understand the contents of this Solicitation Waiver Request and Justification and attest that all statements are true and correct.



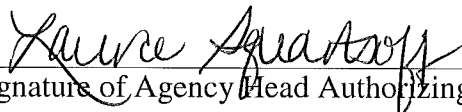
Agency Representative Initiating Request



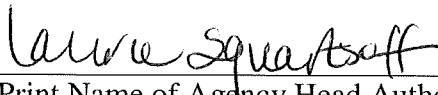
Print Name of Agency Representative Initiating Request



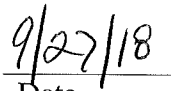
Date



Signature of Agency Head Authorizing Request



Print Name of Agency Head Authorizing Request



Date

PLEASE NOTE: In an effort to avoid possible conflict with any equipment, system or process already installed or in place by the State of Nevada or to assist in our due diligence, State Purchasing may solicit a review of your request from another agency or entity. The signature below indicates another agency or entity has reviewed the information you provided. **This signature does not exempt your agency from any other processes that may be required.**

Name of agency or entity who provided information or review:

Representative Providing Review

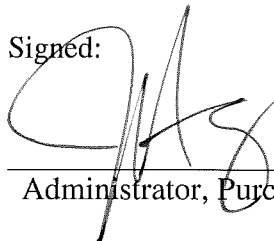
Print Name of Representative Providing Review

Date

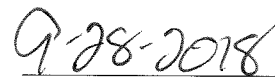
Please consider this memo as my approval of your request. This exemption is granted pursuant to NAC 333.150(2)(a)(b)(c), NRS 333.400. This exemption may be rescinded in the event reliable information becomes available upon which the Purchasing Administrator determines that the service or good sought may in fact be contracted for in a more effective manner. Pursuant to NRS 284.173(6), contracts for services do not become effective without the prior approval of the State Board of Examiners (BOE).

If you have any questions or concerns please contact the Purchasing Division at 775-684-0170.

Signed:



Administrator, Purchasing Division or Designee



Date