Consensus Scoresheet

		Presentation Evaluation Form								
Solicitation Number:		**3481**								
Solicitation Title:		**DPS Advertising and Marketing Campaign**								
Opening Date:		**9/26/2017**								
			Weight	**3481-01**	**3481-02**	**3481-03**	**3481-04**	**3481-05**	**3481-06**	**3481-07**
Kirvin Doak Communicatio	1	Presentation - Vision of Zero Fatalities Program	40.0	9.0	10.0	7.0	9.0	8.0		
Vendor 01	2	Presentation - Creative concept for TS educational campaigns	20.0	5.0	8.0	8.0	8.0	9.0		
	3	Effectiveness of advertising and social meda efforts	20.0	8.0	8.0	7.0	7.0	7.0		
	4	Best and Final	20.0	10.0	10.0	7.0	10.0	10.0		
	5		0.0							
	6		0.0							
	7		0.0							
	8		0.0							
	9		0.0							
	10									
							Technical Score:			
KPS3	1	Presentation - Vision of Zero Fatalities Program	40.0	5.0	7.0	8.0	5.0	6.0		
Vendor 02	2	Presentation - Creative concept for TS educational campaigns	20.0	5.0	5.0	8.0	5.0	6.0		
	3	Effectiveness of advertising and social meda efforts	20.0	5.0	6.0	8.0	6.0	7.0		
	4	Best and Final	20.0	5.0	5.0	5.0	5.0	5.0		
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
Penna Powers	1	Presentation - Vision of Zero Fatalities Program	40.0	4.0	8.0	8.0	8.0	7.0		
Vendor 03	2	Presentation - Creative concept for TS educational campaigns	20.0	5.0	8.0	8.0	8.0	7.0		
	3	Effectiveness of advertising and social meda efforts	20.0	8.0	8.0	7.0	7.0	8.0		
	4	Best and Final	20.0	5.0	5.0	5.0	5.0	5.0		
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
Robertson & Partners	1	Presentation - Vision of Zero Fatalities Program	40.0							

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		Presentation Evaluation Form								
Solicitation Number:		**3481**								
Solicitation Title:		**DPS Advertising and Marketing Campaign**								
Opening Date:		**9/26/2017**								
			Weight	**3481-01**	**3481-02**	**3481-03**	**3481-04**	**3481-05**	**3481-06**	**3481-07**
Vendor 04	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
The Abbi Agency	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 05	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			

		Presentation Evaluation Form								
Solicitation Number:		**3481**								
Solicitation Title:		**DPS Advertising and Marketing Campaign**								
Opening Date:		**9/26/2017**								
			Weight	**3481-01**	**3481-02**	**3481-03**	**3481-04**	**3481-05**	**3481-06**	**3481-07**
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 06	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 07	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 08	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			

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		Presentation Evaluation Form								
Solicitation Number:		**3481**								
Solicitation Title:		**DPS Advertising and Marketing Campaign**								
Opening Date:		**9/26/2017**								
			Weight	**3481-01**	**3481-02**	**3481-03**	**3481-04**	**3481-05**	**3481-06**	**3481-07**
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 09	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 10	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 11	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			

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		Presentation Evaluation Form								
Solicitation Number:		3481								
Solicitation Title:		DPS Advertising and Marketing Campaign								
Opening Date:		9/26/2017								
			Weight	3481-01	3481-02	3481-03	3481-04	3481-05	3481-06	3481-07
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 12	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 13	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 14	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			

Consensus Scoresheet

		Presentation Evaluation Form								
Solicitation Number:		**3481**								
Solicitation Title:		**DPS Advertising and Marketing Campaign**								
Opening Date:		**9/26/2017**								
			Weight	**3481-01**	**3481-02**	**3481-03**	**3481-04**	**3481-05**	**3481-06**	**3481-07**
0	1	Presentation - Vision of Zero Fatalities Program	40.0							
Vendor 15	2	Presentation - Creative concept for TS educational campaigns	20.0							
	3	Effectiveness of advertising and social meda efforts	20.0							
	4	Best and Final	20.0							
	5	0	0.0							
	6	0	0.0							
	7	0	0.0							
	8	0	0.0							
	9	0	0.0							
	10	0	0.0							
							Technical Score:			

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			344.0
			152.0
			148.0
			188.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			832.0
			248.0
			116.0
			128.0
			100.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			592.0
			280.0
			144.0
			152.0
			100.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			676.0
			0.0

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
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			0.0
			0.0
			0.0
			0.0
			0.0
			0.0

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
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			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
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			0.0
			0.0
			0.0
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			0.0
			0.0
			0.0
			0.0
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			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0

Consensus Scoresheet

3481-08	**3481-09**	**3481-10**	**Weighted Score**
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0
			0.0