Part II – Cost Proposal – RFP 3481

Department of Public Safety Marketing and Advertising Campaign

Proposal Opening Date: September 26, 2017
Proposal Opening Time: 2:00 pm

KPS3

50 W. Liberty St, #640
Reno, NV 89501

Company Information

kps3.com
p: 775.686.7439
f: 775.334.4313

Agency Contact

Stephanie Kruse, President
775.771.4510
stephanie@kps3.com

SECTION I

Title Page

PART II - COST PROPOSAL	
RFP Title	***Department of Public Safety Marketing and Advertising Campaign***
RFP	***3481***
Vendor Name	***KPS3***
Address	***50 W. Liberty St., # 640*** ***Reno, NV 89501***
Proposal Opening Date	***September 26, 2017***
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SECTION II

Cost Proposal

4.0

Cost

Vendors must provide detailed fixed prices for all costs associated with the responsibilities and related services. Clearly specify the nature of all expenses anticipated (refer to Attachment G, Cost Schedule).

VENDOR NAME: KPS3	
BILLABLE SERVICE	**HOURLY RATE**
Account Supervision	***$100***
Account Coordination	***$75***
Account Planning	***$125***
Art Direction / Layout	***$110***
Broadcast / Production	***$110***
Concept Design	***$125***
Consulting	***$125***
Copywriting	***$110***
Creative Direction	***$125***
Production Coordination	***$75***
Public Relations	***$110***
Research (Extended)	***$125***
Special Events	***$100***
Website Planning	***$110***
Website Design	***$110***
Website Maintenance	***$100***
Outsourced Vendor Mark Up Rate	***None***

Does your company provide any non-billable services?

Yes. We do not charge for administrative tasks such as billing and paying bills related to your account.

Thank You

kps3.com

Agency Contact:

Stephanie Kruse, President

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