PROPOSED STAFF RESUME FOR RFP 2084

A resume must be completed for all proposed prime contractor staff and proposed subcontractor staff.

Company Name Submitting Proposal:	***SkyWire***

Check the appropriate box as to whether the proposed individual is prime contractor staff or subcontractor staff.

Contractor:	***x***	**Subcontractor:**	

The following information requested pertains to the individual being proposed for this project.

Name:	***Shahram Reza Zargari***	**Key Personnel: (Yes/No)**	***Y***
Individual's Title:	***Senior Copywriter***		
# of Years in Classification:	***10***	**# of Years with Firm:**	***6***

BRIEF SUMMARY OF PROFESSIONAL EXPERIENCE

Information should include a brief summary of the proposed individual's professional experience.

Written award-winning copy and promotions for various types of media and industries: Print, TV, Radio, press releases, interactive media, Podcasts, and SEO web writing, retail, manufacturing, entertainment, publishing, professional services and non-profit.

2014 Wrote Screenplay "Opus Of An Angel" and developed a cross promotional plan for the film with Junior Blind Of America. Film to be released Late 2015.

2013 Sold Ad Agency created in 2008 to Skywire inc. and became their senior copywriter.

2013 wrote award winning screen adaptation of "The Crystal Crypt"

Co-authored 2011 book: "How to Gain Assurance in your Marketing and Advertising Techniques" which got the attention of Hank Wasiak, retired Vice Chairman of McCann Erickson and professor at USC. Wasiak enjoyed the book so much he will be citing it in his future classes.

November 2004- At age 23, opened a lucrative start-up business and wrote all of the marketing, training, and procedural materials.

RELEVANT TOURISM INDUSTRY EXPERIENCE

Information required should include: timeframe, company name, company location, position title held during the term of the contract/project and details of contract/project.

September 2010- Commissioned, wrote, and developed award winning Web, TV, and Print, campaign/rebrand for Luxor Hotel and Casino, Las Vegas. More recently at SkyWire I have been responsible for developing content and ideas for marketing campaigns for hospitality and tourism clients.

EDUCATION

Information required should include: institution name, city, state, degree and/or Achievement and date completed/received.

Orange Coast College - Course work Marketing
Costa mesa, CA

- Completed course work towards marketing degree.

SCORE – Certificate: Small Business Management and Marketing
Santa Ana, CA
- Completed Certification Courses in management, marketing and accounting for small business.

Online careercourses.com-
Online, http://onlinecareercourses.com
- Completed certification in the following courses: Writing for The Web, Creative Development, Copywriting.

AWARDS (Won by the individual)
Information required should include: Award, organization giving the award and date received.

2014 Silver Award: 1669W – SkyWire.com rebrand – Websites – Branding

2013 Silver Award: 58 – Assurance Advertising Blog – Content – Blog

2012 Silver Award: 243V – The Comeback Kid – Film and Video – Copywriting

2012 Silver Award: 238W – AZ Film Studios Blog – Websites – Branding

2012 Silver Award: 228 – The Comeback Kid – Marketing Effectiveness – Film/Video/TV