PROPOSED STAFF RESUME FOR RFP 2084

A resume must be completed for all proposed prime contractor staff and proposed subcontractor staff.

Company Name Submitting Proposal:	***SkyWire***

Check the appropriate box as to whether the proposed individual is prime contractor staff or subcontractor staff.

Contractor:	***x***	**Subcontractor:**	

The following information requested pertains to the individual being proposed for this project.

Name:	***Jesse Spence***	**Key Personnel: (Yes/No)**	***?***
Individual's Title:	***Digital Specialist for National and Major Accounts***		

# of Years in Classification:	***8 Months***	**# of Years with Firm:**	***8 Months***

BRIEF SUMMARY OF PROFESSIONAL EXPERIENCE

Information should include a brief summary of the proposed individual's professional experience.

Managed service renewals for Polycom resellers and distributors throughout North America and Canada; awarded "Quarter One 2012 Top Performer." Over two years' experience in providing digital solutions for clients at The Denver Post/Digital First Media and The Las Vegas Review Journal/Ad Us. Current focus is providing strategy and driving ROI on digital advertising campaigns for National, Major and Strategic accounts at The Las Vegas Review Journal and Ad Us.

RELEVANT TOURISM INDUSTRY EXPERIENCE

Information required should include: timeframe, company name, company location, position title held during the term of the contract/project and details of contract/project.

April 2014 – Current, Las Vegas Review Journal & Ad Us, Las Vegas, NV, Digital Specialist for National/Major Accounts. Continual digital strategy and advertising campaign oversight for Casino properties on the Strip and Downtown Las Vegas, focusing on out of market visitors for branding, hotel room reservations and show tickets.

EDUCATION

Information required should include: institution name, city, state, degree and/or Achievement and date completed/received.

University of Northern Colorado, Greeley, CO, Bachelor's Degree in Communications with a Minor in Media Studies, Received in May 2011

AWARDS (Won by the individual)

Information required should include: Award, organization giving the award and date received.

Insert here any certifications proposed individual has received.