PROPOSED STAFF RESUME FOR RFP 2084

A resume must be completed for all proposed prime contractor staff and proposed subcontractor staff.

Company Name Submitting Proposal:	***SkyWire***

Check the appropriate box as to whether the proposed individual is prime contractor staff or subcontractor staff.

Contractor:	***x***	**Subcontractor:**	

The following information requested pertains to the individual being proposed for this project.

Name:	***Ryan Christiansen***	**Key Personnel: (Yes/No)**	***Yes***
Individual's Title:			
# of Years in Classification:	***10***	**# of Years with Firm:**	***1***

BRIEF SUMMARY OF PROFESSIONAL EXPERIENCE

Information should include a brief summary of the proposed individual's professional experience.

Respected executive with 10+ years of sales and marketing experience for an industry leading trailblazing organization. Consistently achieved aggressive growth in revenue and audience metrics while sustaining a fast paced, highly motived culture. Have created, designed and implemented award winning advertising and marketing campaigns. An influencer with the organization launching new products, platforms, applications and marketing campaigns as needed. Demonstrated the ability to build and execute budgets with full P&L control while managing sales and marketing teams.

RELEVANT TOURISM INDUSTRY EXPERIENCE

Information required should include: timeframe, company name, company location, position title held during the term of the contract/project and details of contract/project.

April 2011 – January 2014, The Denver Post/Digital First Media, Denver, CO, Regional Director of Digital Sales and Marketing. Oversaw digital advertising campaigns for the State of Wyoming and the City of Steamboat, Colorado.

EDUCATION

Information required should include: institution name, city, state, degree and/or Achievement and date completed/received.

University of Northern Colorado, Greeley, CO, Bachelors of Arts in Journalism and Mass Communication, with an emphasis in PR and Advertising. Received December 2005.

AWARDS (Won by the individual)

Information required should include: Award, organization giving the award and date received.

Named Editor and Publisher Top 25 Under 35 in the 2012 edition.