PRICE LIST

					(PRICE LEVEL CODE 915)		
MODEL	MODEL		SERII		BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base		FWI		(7B	Base FWD	\$ 31,233	\$ 32,365
		4WI		(8B	Base 4WD	33,306	34,515
XLT	_	FWI		(7D	XLT FWD	32,852	34,400
		4W[(8D	XLT 4WD	34,906	36,550
Limited	_	FWI		(7F	Limited FWD	40,841	42,765
Cnort		4W[(8F (8G	Limited 4WD Sport 4WD	42,893	44,915 46,625
Sport Platinum		4WI		(8H	Platinum 4WD	44,527 51,728	54,165
riatiliulii		4 VV L			Destination and Delivery	995	995
TRIM SERI	ES	DRIV		KG. ODE	PREFERRED EQUIPMENT PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT				01A	Equipment Group 201A	\$ 2,641	\$ 2,780
			2	02A	Equipment Group 202A	5,918	6,230
					Equipment Group 202A Discount	(760)	(800)
Sport				01A	Equipment Group 202A Net Equipment Group 401A	5,158 2,684	5,430 2,825
эроп			4	UIA	Equipment Group 401A	,	2,025
	DRI	VE	OPTIO		POWERTRAINS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE			998		5L Ti-VCT V6 Engine (Base, XLT)	Std	Std
				3.	5L Ti-VCT V6 Engine (Limited)	N/C	N/C
			99H		3L I-4 EcoBoost Engine (Base; XLT)	\$ 850	\$ 895
			99T		3L I-4 EcoBoost Engine (Limited) 5L EcoBoost V6 Engine (Sport, Platinum)	Std Std	Std Std
			331	J.	3E Ecoboost vo Engine (Sport, Flatinum)		J. J.u
MODEL			OPTIC		TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base			64H		3 in Aluminum Painted Sparkle Silver Wheels	Std	Std
XLT					B in Aluminum Painted Sparkle Silver Wheels (FWD)	Std	Std
			64C		B in 5-spoke Aluminum Painted Sparkle Silver Wheels (incl w/ 4WD) B in 5-spoke Aluminum Painted Sparkle Silver Wheels	incl \$ 470	incl \$ 495
			64R	20	(FWD) Din Polished Aluminum Wheels (req 3.5L V6 Engine; req 201A, 202A)	1,230	1,295
Limited			64Q 64R	20) in Premium Painted Aluminum Wheels) in Polished Aluminum Wheels (req 300A)	Std 565	Std 595
Sport			64K) in Machined-Aluminum Wheels	Std	Std
Platinum			64F	20) in Bright Machined Face Wheels	Std	Std
MODEL		RIM RIES	TRII	И		DEALER	
XLT/Limited/Spc		_			SEATS	INVOICE W/HOLDBACK	RETAIL
)		173	2r	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum)	INVOICE W/HOLDBACK \$ 660	\$ 695
)			2r	nd Row Bucket Seats (XLT - req 202A; Limited; Sport;	INVOICE W/HOLDBACK \$ 660	RETAIL
Platinum		OPT COI	173 510 ION DE	2r 2 2r	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK	RETAIL \$ 695 150 SUGGESTED RETAIL
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52	173 510 ION DE T >	2r 2r 2r 2r 3 3 4 5 7 6 7 8 1 8 1 9 1 9 1 9 1 9 1 9 1 9 1 9 1 1 9 1 9	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS schnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; ; Limited - req 300A, 301A)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375	RETAIL \$ 695 150 SUGGESTED RETAIL \$ 935 395
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI	173 51E 10N DE T	2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542	\$ 695 150 SUGGESTED RETAIL \$ 935 395 570
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52	173 51E 10N DE T	2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2r 2	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375	### RETAIL \$ 695 150
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52	173 51E ION DE	CLT Te railer XLT railer Limi railer Dual-P	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; filmited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std	### RETAIL \$ 695 150 SUGGESTED RETAIL \$ 935 395 570 Std 1,695 Std
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52 43	173 51E 10N DE	2r (LT Te railer XLT railer Limi railer Dual-P oual-P oual-P onflatab	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Filmited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, itied) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137	RETAIL \$ 695 150 SUGGESTEE RETAIL \$ 935 395 570 Std 1,695 Std 145
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52 43 90 65	173 51E 10N DE	CLT Te frailer XLT Trailer Limi Trailer Dual-P Oual-P offlatab	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; ; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A) Veather Pkg (XLT - req 201A)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137 619	RETAIL \$ 695 150 SUGGESTEE RETAIL \$ 935 395 570 Std 1,695 Std 145 650
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52 43	173 51E 10N DE	LT Terrailer XLT Trailer Limitrailer Oual-P Oual-P Olal-P Olal-P Olal-V	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS echnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Filmited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, itied) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137	### RETAIL \$ 695 150 SUGGESTED RETAIL \$ 935 395 570 Std 1,695 Std 145 145 145 150 150 145 145 150
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52 43 90 65 PR PU	173 51E ION DE T	CLT Terrailer XLT Trailer Limi Trailer Dual-P Dual-P Ould-P Spo	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS Schnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; ; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A) Red Metallic Tinted Clearcoat Paint Platinum Metallic Tri-Coat Metallic Paint (XLT, Limited,	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137 619 375 565 N/C	RETAIL \$ 695 150 SUGGESTED RETAIL \$ 935 395 570 Std 1,695 Std 145 650 395 595
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 655 52 52 43 90 655 PR PU 15 16	173 51E ION DE T T T T T T T T T	CLT Te Crailer Limit Grailer Limit Grailer Cold W Ruby F Spo Spo Scoroscicenses Ull-Wei Strate Cold W Spo Scoroscicenses Ull-Wei Spo Spo Scoroscicenses Ull-Wei Spo Spo Scoroscicenses Ull-Wei Spo Spo Scoroscicenses Ull-Wei Spo	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS chnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A) Reather Pkg (XLT - req 201A) Red Metallic Tinted Clearcoat Paint Platinum Metallic Tri-Coat Metallic Paint (XLT, Limited, irt, Platinum) e Plate Bracket ather Floor Mats	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137 619 375 565 N/C 114	RETAIL \$ 695 150 SUGGESTEE RETAIL \$ 935
Platinum AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 65 52 52 43 90 65 PR PU 15 16 50	173 51E 10N DE T 7 7 7 7 7 7 7 7 7	CLT Te Crailer Limi Trailer Limi Trailer Loud-P Sold W Rubber F Spo icense	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS Schnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A) Reather Pkg (XLT - req 201A) Red Metallic Tinted Clearcoat Paint Platinum Metallic Tri-Coat Metallic Paint (XLT, Limited, irt, Platinum) Pe Plate Bracket ather Floor Mats Readrests (XLT, Limited, Sport, Platinum)	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137 619 375 565 N/C 114 1,895	RETAIL \$ 695 150 SUGGESTEE RETAIL \$ 935 395 570 Std 1,695 Std 145 650 395 595 N/C 120 1,995
AVAILABLE ON MODELS UNLES	ALL SS	OPTI COI 655 52 52 43 90 655 PR PU 15 16	173 51E ION DE	CLT Te Crailer Limit railer Lim	nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum) nd Row Console (req 2nd Row Bucket Seats; Platinum) OTHER OPTIONS chnology Feature Bundle (XLT - req 201A) Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; Limited - req 300A, 301A) Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, ited) Tow Pkg - Class III (Sport, Platinum) anel Moonroof (XLT - req 201A, 202A; Limited; Sport) anel Moonroof (Platinum) ble Rear-Seatbelts (XLT; Limited 300A; Sport 400A) Reather Pkg (XLT - req 201A) Red Metallic Tinted Clearcoat Paint Platinum Metallic Tri-Coat Metallic Paint (XLT, Limited, irt, Platinum) e Plate Bracket ather Floor Mats	INVOICE W/HOLDBACK \$ 660 144 DEALER INVOICE W/HOLDBACK \$ 888 375 542 Std 1,610 Std 137 619 375 565 N/C 114	RETAIL \$ 695 150 SUGGESTED RETAIL \$ 935 395 570 Std 1,695 Std 145 650 395 595 N/C 120

06/11/2018 **2019 EXPLORER PROPRIETARY**

PRICE LIST

(PRICE LEVEL CODE 915)

		(FRICE LEVEL CODE 913)		
	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL	58E	SiriusXM Radio	\$ 185	\$ 195
MODELS UNLESS	65S	Ford Safe and Smart Package	969	1,020
OTHERWISE NOTED	64V	20 Premium Dark Tarnish-Painted Aluminum Wheels	565	595
	64W	20 Premium Painted Machined Aluminum Wheels	565	595
	PR3	Burgundy Velvet Metallic Tinted Clearcoat	375	395
	66Q	XLT Desert Copper Package	1,747	1,840
	64R	20 in Polished Aluminum Wheels (Included in XLT Desert	N/C	N/C
		Copper Package)		
	66L	Limited Luxury Package	1,810	1,905
	47P	Auto Park	338	355
	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL	76R	Reverse Sensing System (Fleet Only)	\$ 261	\$ 275
MODELS UNLESS OTHERWISE NOTED	942	Daytime Running Lamps (Fleet Only)	42	45
	OPTION CODE	FACTORY INVOICED ACCESSORIES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL	85W	Rear Cargo Well Protector	\$ 95	\$ 100
MODELS UNLESS	60T	Cargo Shade	123	130
OTHERWISE NOTED	60W	Wheel Lock Kit (XLT - req 201A, 202A; Limited, Sport,	71	75
		Platinum)		
	50N	Roof Rack Crossbars	132	140
	60X	Smokers Kit with Element	86	90
	50M	Splash Guards	195	205