

**2019 EXPLORER
PRICE LIST
(PRICE LEVEL CODE 915)**

MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base	FWD	K7B	Base FWD	\$ 31,233	\$ 32,365
	4WD	K8B	Base 4WD	33,306	34,515
XLT	FWD	K7D	XLT FWD	32,852	34,400
	4WD	K8D	XLT 4WD	34,906	36,550
Limited	FWD	K7F	Limited FWD	40,841	42,765
	4WD	K8F	Limited 4WD	42,893	44,915
Sport	4WD	K8G	Sport 4WD	44,527	46,625
Platinum	4WD	K8H	Platinum 4WD	51,728	54,165
		—	Destination and Delivery	995	995

TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT		201A	Equipment Group 201A	\$ 2,641	\$ 2,780
		202A	Equipment Group 202A	5,918	6,230
			Equipment Group 202A Discount Equipment Group 202A Net	(760) 5,158	(800) 5,430
Sport		401A	Equipment Group 401A	2,684	2,825

	DRIVE	OPTION CODE	POWERTRAINS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE		998	3.5L Ti-VCT V6 Engine (Base, XLT)	Std	Std
			3.5L Ti-VCT V6 Engine (Limited)	N/C	N/C
		99H	2.3L I-4 EcoBoost Engine (Base; XLT)	\$ 850	\$ 895
			2.3L I-4 EcoBoost Engine (Limited)	Std	Std
		99T	3.5L EcoBoost V6 Engine (Sport, Platinum)	Std	Std

MODEL		OPTION CODE	TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base		64H	18 in Aluminum Painted Sparkle Silver Wheels	Std	Std
XLT		64C	18 in Aluminum Painted Sparkle Silver Wheels (FWD)	Std	Std
			18 in 5-spoke Aluminum Painted Sparkle Silver Wheels (incl w/ 4WD)	incl	incl
		64R	18 in 5-spoke Aluminum Painted Sparkle Silver Wheels (FWD) 20 in Polished Aluminum Wheels (req 3.5L V6 Engine; req 201A, 202A)	\$ 470 1,230	\$ 495 1,295
Limited		64Q	20 in Premium Painted Aluminum Wheels	Std	Std
		64R	20 in Polished Aluminum Wheels (req 300A)	565	595
Sport		64K	20 in Machined-Aluminum Wheels	Std	Std
Platinum		64F	20 in Bright Machined Face Wheels	Std	Std

MODEL	TRIM SERIES	TRIM TYPE	SEATS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT/Limited/Sport/Platinum		173	2nd Row Bucket Seats (XLT - req 202A; Limited; Sport; Platinum)	\$ 660	\$ 695
Platinum		51D	2nd Row Console (req 2nd Row Bucket Seats; Platinum)	144	150

	OPTION CODE	OTHER OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	65T	XLT Technology Feature Bundle (XLT - req 201A)	\$ 888	\$ 935
	52R	Trailer Tow Pkg - Class II (req 2.3L EcoBoost Engine; Base; XLT; Limited - req 300A, 301A)	375	395
	52T	Trailer Tow Pkg - Class III (req 3.5L V6 Engine; Base, XLT, Limited)	542	570
		Trailer Tow Pkg - Class III (Sport, Platinum)	Std	Std
	439	Dual-Panel Moonroof (XLT - req 201A, 202A; Limited; Sport)	1,610	1,695
		Dual-Panel Moonroof (Platinum)	Std	Std
	90R	Inflatable Rear-Seatbelts (XLT; Limited 300A; Sport 400A)	137	145
	65W	Cold Weather Pkg (XLT - req 201A)	619	650
	PRR	Ruby Red Metallic Tinted Clearcoat Paint	375	395
	PUG	White Platinum Metallic Tri-Coat Metallic Paint (XLT, Limited, Sport, Platinum)	565	595
	153	License Plate Bracket	N/C	N/C
	16N	All-Weather Floor Mats	114	120
	50S	DVD Headrests (XLT, Limited, Sport, Platinum)	1,895	1,995
	41H	Engine Block Heater	86	90
	65P	XLT Sport Appearance Package	1,515	1,595
	96R	Running Boards	565	595

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	58E	SiriusXM Radio	\$ 185	\$ 195
	65S	Ford Safe and Smart Package	969	1,020
	64V	20 Premium Dark Tarnish-Painted Aluminum Wheels	565	595
	64W	20 Premium Painted Machined Aluminum Wheels	565	595
	PR3	Burgundy Velvet Metallic Tinted Clearcoat	375	395
	66Q	XLT Desert Copper Package	1,747	1,840
	64R	20 in Polished Aluminum Wheels (Included in XLT Desert Copper Package)	N/C	N/C
	66L 47P	Limited Luxury Package Auto Park	1,810 338	1,905 355
	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	76R	Reverse Sensing System (Fleet Only)	\$ 261	\$ 275
	942	Daytime Running Lamps (Fleet Only)	42	45
	OPTION CODE	FACTORY INVOICED ACCESSORIES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	85W	Rear Cargo Well Protector	\$ 95	\$ 100
	60T	Cargo Shade	123	130
	60W	Wheel Lock Kit (XLT - req 201A, 202A; Limited, Sport, Platinum)	71	75
	50N	Roof Rack Crossbars	132	140
	60X	Smokers Kit with Element	86	90
	50M	Splash Guards	195	205