

**2019MY F150
PRICE LIST
(PRICE LEVEL CODE 915)**

	MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL	
REGULAR CAB	XL	4x2	F1C	122.5 in. Wheelbase, XL 4x2 RC SS 6.5 Box	\$ 26,748	\$ 28,155	
			F1C	141 in. Wheelbase, XL 4x2 RC SS 8.0 Box	27,033	28,455	
		4x4	F1E	122.5 in. Wheelbase, XL 4x4 RC SS 6.5 Box	31,160	32,800	
			F1E	141 in. Wheelbase, XL 4x4 RC SS 8.0 Box	31,445	33,100	
	XLT	4x2	F1C	122.5 in. Wheelbase, XLT 4x2 RC SS 6.5 Box	31,769	34,160	
			F1C	141 in. Wheelbase, XLT 4x2 RC SS 8.0 Box	32,048	34,460	
		4x4	F1E	122.5 in. Wheelbase, XLT 4x4 RC SS 6.5 Box	34,955	37,585	
			F1E	141 in. Wheelbase, XLT 4x4 RC SS 8.0 Box	35,234	37,885	
SUPERCAB	XL	4x2	X1C	145 in. Wheelbase, XL 4x2 SC SS 6.5 Box	30,627	32,240	
			X1C	163 in. Wheelbase, XL 4x2 SC SS 8.0 Box	31,867	33,545	
		4x4	X1E	145 in. Wheelbase, XL 4x4 SC SS 6.5 Box	33,887	35,670	
			X1E	163 in. Wheelbase, XL 4x4 SC SS 8.0 Box	36,029	37,925	
	XLT	4x2	X1C	145 in. Wheelbase, XLT 4x2 SC SS 6.5 Box	34,475	37,070	
			X1C	163 in. Wheelbase, XLT 4x2 SC SS 8.0 Box	35,689	38,375	
		4x4	X1E	145 in. Wheelbase, XLT 4x4 SC SS 6.5 Box	37,661	40,495	
			X1E	163 in. Wheelbase, XLT 4x4 SC SS 8.0 Box	39,759	42,750	
	Lariat	4x2	X1C	145 in. Wheelbase, Lariat 4x2 SC SS 6.5 Box	39,246	42,200	
			X1E	145 in. Wheelbase, Lariat 4x4 SC SS 6.5 Box	42,431	45,625	
		4x4	X1C	163 in. Wheelbase, Lariat 4x2 SC SS 8.0 Box	39,525	42,500	
			X1E	163 in. Wheelbase, Lariat 4x4 SC SS 8.0 Box	43,594	46,875	
	SUPERCREW	XL	4x2	W1C	145 in. Wheelbase, XL 4x2 SCrew SS 5.5 Box	32,960	34,695
				W1C	157 in. Wheelbase, XL 4x2 SCrew SS 6.5 Box	34,200	36,000
			4x4	W1E	145 in. Wheelbase, XL 4x4 SCrew SS 5.5 Box	36,295	38,205
				W1E	157 in. Wheelbase, XL 4x4 SCrew SS 6.5 Box	38,438	40,460
XLT		4x2	W1C	145 in. Wheelbase, XLT 4x2 SCrew SS 5.5 Box	36,661	39,420	
			W1C	157 in. Wheelbase, XLT 4x2 SCrew SS 6.5 Box	37,874	40,725	
		4x4	W1E	145 in. Wheelbase, XLT 4x4 SCrew SS 5.5 Box	39,910	42,915	
			W1E	157 in. Wheelbase, XLT 4x4 SCrew SS 6.5 Box	42,008	45,170	
Lariat		4x2	W1C	145 in. Wheelbase, Lariat 4x2 SCrew SS 5.5 Box	41,441	44,560	
			W1C	157 in. Wheelbase, Lariat 4x2 SCrew SS 6.5 Box	41,720	44,860	
		4x4	W1E	145 in. Wheelbase, Lariat 4x4 SCrew SS 5.5 Box	44,627	47,985	
			W1E	157 in. Wheelbase, Lariat 4x4 SCrew SS 6.5 Box	45,788	49,235	
King Ranch		4x2	W1C	145 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 5.5 Box	48,723	52,390	
			W1C	157 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 6.5 Box	49,002	52,690	
		4x4	W1E	145 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 5.5 Box	51,907	55,815	
			W1E	157 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 6.5 Box	52,186	56,115	
Platinum		4x2	W1C	145 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 5.5 Box	51,076	54,920	
			W1C	157 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 6.5 Box	51,355	55,220	
		4x4	W1E	145 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 5.5 Box	54,260	58,345	
			W1E	157 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 6.5 Box	54,539	58,645	
Limited		4x2	W1C	145 in. Wheelbase-Limited, Lariat 4x2 SCrew SS 5.5 Box	62,435	67,135	
		4x4	W1E	145 in. Wheelbase-Limited, Lariat 4x4 SCrew SS 5.5 Box	65,621	70,560	
SUPERCAB		Raptor	4X4	X1R	133 in. Wheelbase-Raptor, Lariat 4x4 SC SS 5.5 Box	49,156	52,855
SUPERCREW		Raptor	4X4	W1R	145 in. Wheelbase-Raptor, Lariat 4x4 SCrew SS 5.5 Box	51,931	55,840
	All Models		—	Destination and Delivery	1,495	1,495	

	TRIM SERIES	DRIVE	ORDER CODE	EQUIPMENT GROUPS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	XL	4x2/4x4	100A	Series Price	N/C	N/C
	XLT	4x2/4x4	300A	Series Price	N/C	N/C
	Lariat	4x2/4x4	500A	Series Price	N/C	N/C
	King Ranch	4x2/4x4	600A	Series Price	N/C	N/C
	Platinum	4x2/4x4	700A	Series Price	N/C	N/C
	Limited	4x2/4x4	900A	Series Price	N/C	N/C
	Raptor	4X4	800A	Series Price	N/C	N/C

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XL	4x2/4x4	101A	Equipment Group 101A -- Regular Cab	\$ 1,891	\$ 2,055
			Equipment Group 101A Net	1,200	1,305
			Equipment Group 101A -- Super Cab/Crew Cab	2,075	2,255
			Equipment Group 101A Net	1,384	1,505
XLT	4x2/4x4	301A	Equipment Group 301A (Mid) -- Regular Cab	1,932	2,100
			Equipment Group 301A Net	1,012	1,100
		302A	Equipment Group 301A (Mid) -- Super/Crew Cab	1,979	2,150
			Equipment Group 301A Net	1,059	1,150
Lariat	4x2/4x4	501A	Equipment Group 302A (Luxury)	3,997	4,345
			Equipment Group 302A Net	2,386	2,595
King Ranch	4x2/4x4	601A	Equipment Group 501A (Mid)	1,459	1,585
			Equipment Group 502A (Luxury)	6,487	7,050
Platinum	4x2/4x4	701A	Equipment Group 502A Net	4,647	5,050
			Equipment Group 601A (Luxury)	3,427	3,725
Raptor	4x4	801A	Equipment Group 601A Net	2,967	3,225
			Equipment Group 701A (Luxury)	2,152	2,340
Raptor	4x4	802A	Equipment Group 701A Net	1,692	1,840
			Equipment Group 801A (Mid)	2,856	3,105
			Equipment Group 802A (Luxury)	8,616	9,365

	DRIVE	OPTION CODE	POWERTRAINS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE	4x2/4x4	99P	2.7L EcoBoost ilo 3.3L V6 PFD	\$ 916	\$ 995
		995	5.0L ilo 3.3L V6 PFD	1,836	1,995
		994	5.0L ilo 2.7L EcoBoost	920	1,000
			3.5L EcoBoost ilo 3.3L V6 PFD	2,388	2,595
			3.5L EcoBoost ilo 2.7L EcoBoost	1,472	1,600
		991	3.5L EcoBoost ilo 5.0L	552	600
			3.0L Diesel ilo 3.3L V6 PFD	4,596	4,995
44G	3.0L Diesel ilo 2.7L EcoBoost	3,680	4,000		
		3.0L Diesel ilo 5.0L	2,760	3,000	
AXLE	4x2/4x4	X26	Optional Axle Ratio (where Optional)	73	80
		XL3	E-locking 3.31 axle	387	420
			E-locking 3.31 axle -- w/ 55A & 995 or 994 or 991	Incl.	Incl.
		XL4	E-locking 4.10 axle	STD	STD
	4x2/4x4	XL5	E-locking 3.15 axle	387	420
			E-locking 3.73 axle	525	570
		XL6	E-locking 3.73 axle -- w/ 55A & 995 or 994 or 991	139	150
			E-locking 3.73 axle -- w/ 55A & 99P	92	100
			E-locking 3.55 axle	433	470
		XL9	E-locking 3.55 axle w/ 900A	N/C	N/C
E-locking 3.55 axle -- w/ 55A & 995 or 994 or 991			47	50	
		E-locking 3.55 axle -- w/ 53C & 994	Incl.	Incl.	
		E-locking 3.55 axle -- w/ 55A & 99P	Incl.	Incl.	

SERIES CODE	GVW CODE	PAYLOAD PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	622	2.7L V6 EcoBoost Payload Package	\$ 691	\$ 750
Lariat/XLT	627	Heavy Duty Payload Package -- Lariat/XLT	1,380	1,500
XL	627	Heavy Duty Payload Package -- XL	1,560	1,695

MODEL	OPTION CODE	TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	T7C	LT245/70R17E BSW A/T	\$ 272	\$ 295
	T8C	LT275/65R18C OWL A/T	272	295
	64D	17 Forged Aluminum Bead-Lock Capable Wheel	1,744	1,895
	642	20 Machined-Aluminum Wheels -- XL STX	Incl.	Incl.
	64G	20 Machined-Aluminum King Ranch Wheels	916	995
	64L	20 Chrome-like PVD Wheel	1,192	1,295
	64S	20 Six-Spoke Premium Painted Aluminum Wheel	1,192	1,295

MODEL	TRIM SERIES	TRIM TYPE	SEATS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Lariat		H	Leather Trimmed Bucket Seats with Flow-through Console & Floor Shifter	\$ 599	\$ 650
		H	Leather Trimmed Bucket Seats with Flow-through Console & Floor Shifter w/ 863	Incl.	Incl.
STX		J	Sport Cloth 40/Console/40 Front Seats (STX)	272	295
XLT		U	Cloth 40/Console/40 Front Seat -- XLT	272	295
XL		W	Cloth 40/Console/40 Front Seat -- XL	272	295

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AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	86A	XL Chrome Appearance Package	\$ 713	\$ 775
		XL Chrome Appearance Package Net	253	275
	861	XL Sport Appearance Package	713	775
	86B	XLT Chrome Appearance Package	1,560	1,695
		XLT Chrome Appearance Package Net	869	945
	862	XLT Sport Appearance Package -- w/ 301A	1,836	1,995
		XLT Sport Appearance Package Net	1,145	1,245
		XLT Sport Appearance Package -- w/ 302A	276	300
	61X	XLT Special Edition Package	1,836	1,995
	66N	XLT Special Edition Package - Graphic Delete	N/C	N/C
	86L	Lariat Chrome Package	1,560	1,695
		Lariat Chrome Package Net	869	945
	863	Lariat Sport Package -- w/ 501A	1,836	1,995
		Lariat Sport Package Net	1,145	1,245
		Lariat Sport Package -- w/ 502A	276	300
	61L	Lariat Special Edition Package	1,836	1,995
	86K	King Ranch Chrome Package	1,836	1,995
		King Ranch Chrome Package Net	1,145	1,245
	61M	King Ranch Monochromatic Package	N/C	N/C
	55A	Off-Road Package	832	905
	61S	STX Appearance Package	1,836	1,995
		STX Appearance Package Discount	(1,151)	(1,250)
	153	Front License Plate Bracket (where available)	N/C	N/C
	168	Carpeting & Floor Mats	133	145
	188	Running Boards, Chrome Angular	717	780
	413	Skid Plates -- 4x4 on XL 4x4 on XLT (Fleet only for 100A/XLT+)	148	160
		Skid Plates -- with 55A	Incl.	Incl.
	435	Power-sliding Rear Window -- XLT (Including 57Q)	323	350
	595	Fog Lamps -- XL	128	140
	655	Extended Range Fuel Tank	409	445
	763	360-degree Camera (reqs. BLIS® (17B)	345	375
	924	Rear Privacy Glass -- XL	92	100
	954	Two-Tone Paint -- XLT/Lariat	231	250
	16G	Vinyl Flooring Black	N/C	N/C
	17A	Inflatable Rear Safety Belts -- Crew Cab only	184	200
	17B	BLIS with Cross-Traffic Alert	543	590
	18B	Running Boards, Black Platform	231	250
	18C	Running Boards, Chrome Tubular	584	635
	18P	Running Boards, Power Deployable	916	995
	41H	Engine Block Heater	83	90
	43V	Moonroof (Twin Panel on SuperCrew)	1,376	1,495
	47E	Pro Trailer Backup Assist	Incl.	Incl.
		Pro Trailer Backup Assist w/Raptor	364	395
	47R	All-Weather Rubber Floor Mats	148	160
		All-Weather Rubber Floor Mats w/ 55A	N/C	N/C
	50C	Adaptive Cruise Control w/ Stop-and-Go and Pre-Collision Assist	1,151	1,250
	53A	Trailer Tow Package	916	995
		Trailer Tow Package w/o TBA -- 100A only	548	595
	53C	Max Trailer Tow Package w/o TBA -- 100A only	824	895
		Max Trailer Tow Package w/ 627 w/o TBA -- 100A only	732	795
	53B	Class IV Trailer Hitch -- XL/XLT	88	95
	53C	Max Trailer Tow Package	1,192	1,295
		Max Trailer Tow Package -- w/ 627	1,100	1,195
	54R	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XL	280	305
		Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/LED Spot -- Raptor	336	365
		Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XLT	175	190
	54W	Power Telescoping/Power Glass/Power Folding with LED Puddle/Spot and Black Skull Caps -- Lariat/Platinum/KR	231	250
	54Y	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XL	364	395
		Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XLT	253	275
55B	BoxLink -- XL	73	80	
55G	Raptor Exterior Graphics Package	989	1,075	
55R	Raptor Hood Graphics Package	828	900	
57Q	Rear Window Defroster -- XL / XLT	203	220	
59R	Remote Start System -- w/ 300A/301A & 800A/801A	180	195	

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	59S	Super Puddle (LED Puddle/Side Mirror Light)	161	175
	60R	Interior Color Accent Package	2,204	2,395
	61C	Raptor Carbon Fiber Package	916	995
	61T	4.10 Front-Axle w/Torsen® Differential	460	500
	63E	Stowable Bed Extender	231	250
	63S	Pickup Box Access Step	299	325
	63T	Tailgate Step	345	375
	66D	Tailgate Appliqué Delete	0	0
	67T	Trailer Brake Controller	253	275
	68P	Snow Plow Prep	47	50
	68R	Raptor Technology Package	1,560	1,695
	68T	Technology Package	1,100	1,195
	68X	XLT Power Equipment Group Package	667	725
		XLT Power Equipment Group Package Discount	(231)	(250)
	76R	Reverse Sensing System	253	275
	85P	Pickup Box LED Lighting -- XLT & Raptor	115	125
	90B	Aluminum Crossbed Toolbox by Weather Guard	529	575
	90D	Bed Divider (req. 55B)	272	295
	90H	Second-row heated seats (SuperCrew® Only)	115	125
	90P	Premium Aluminum Crossbed Toolbox by Weather Guard	727	790
	90R	Bed Ramps (req. 55B) -- Late Availability	548	595
	91A	Smoker's Package	88	95
	91V	110v/400w Outlet -- 1 Outlet	184	200
		110v/400w Outlet -- w/ 88W and 88U (2 Outlets)	231	250
	94K	Kicker Subwoofer	640	695
	96L	Wheel Well Liner	165	180
		Wheel Well Liner w/ 900A	N/C	N/C
	96P	Bedliner -- Plastic, Drop-In	323	350
	96T	Tonneau Pickup Box Cover - Soft Folding	483	525
	96W	Bedliner -- Spray-In	548	595
	96X	Tonneau Pickup Box Cover - Hard Folding	916	995
	98G	CNG/Propane Gaseous Engine Prep Pack	289	315
	PRR	Tinted Clearcoat Paint	364	395
	PUG	Tri-Coat Paint	548	595
		AUDIO		
	582	Sirius -- w/ 101A	180	195
	50N	Navigation	732	795
		Navigation Discount	(460)	(500)

	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	582	Sirius -- w/ 100A -- Fleet Only	\$ 180	\$ 195
		Sirius -- w/ 300A -- Fleet Only	180	195
	655	Extended Range Fuel Tank -- 100A, 300A	409	445
	942	Daytime Running Lamps	41	45
	954	Two-Tone Paint -- 300A	231	250
	17C	Front / Rear Chrome Bumper	161	175
	50S	Cruise Control	207	225
	52P	SYNC -- Fleet Only	387	420
	62R	Manual Regen Initiation with Active Regen Inhibitor	257	280
	66S	SSV (Special Services Vehicle) package	47	50
	85A	XL Power Group - Regular Cab	893	970
		XL Power Group - Super Cab / Crew Cab	1,077	1,170
	85H	Back Up Alarm System	115	125
	90L	Manual Driver Lumbar	36	40
	91P	8-Way Power Driver Seat	323	350
	94R	LED Warning Strobes by Sound Off Signal -- Red/Blue	667	725
	94S	LED Warning Strobes by Sound Off Signal -- Amber	621	675
94W	LED Warning Strobes by Sound Off Signal -- Amber/White	667	725	