Data Rate Plans

Take it all on-the-go.
A plan just for you, any time ...

Our data plans just got personal.

DataPlus℠ Personal and DataPro℠ Personal plans.

Send an email, browse the web for the latest score or download a favorite song – all on-the-go.

DataConnect plans.

Take your laptop or netbook with you across town or across the country with access to email, the Internet and business and social networking applications along the way. Our stand-alone mobile hotspot devices allow you to carry your personal connection to the Internet with you. You can even share it with other users and devices.

Select a DataConnect plan and stay connected anywhere you get a signal on AT&T's wireless network.

Unlimited Wi-Fi® usage.

Virtually all AT&T smartphones come with Wi-Fi technology embedded inside. Wi-Fi provides a fast connection at home, in the office, and in thousands of hotspots. Using Wi-Fi is convenient and helps you save on your mobile data usage. Smartphone data plans include unlimited usage on AT&T's entire national Wi-Fi network.* Connect to a home or office Wi-Fi network by following a few simple steps on your device. Once you've connected successfully one time, your device will automatically connect you every time you're in range. Wi-Fi access is included with your DataPlus, DataPro or DataConnect plan. International Roaming not included.

Mobile Video.

Get streaming news, sports, stock quotes and much more – all on your compatible smartphone. Mobile Video is now included with all DataPlus and DataPro plans.**

Life moves.

We'll keep you connected.

Respond quickly on-the-go. AT&T offers a variety of wireless solutions to help you stay productive.

Smartphones with Mobile Hotspots.

Some smartphones allow you to create a mobile hotspot and share your connection with multiple users/devices. Stay connected to the people, places and information that are important to you so you never miss a thing. Requires compatible device and a DataPro 4 GB plan.

Get out of the office.

Stay ahead of your competition in and out of the office by syncing your corporate email, calendar and contacts to your smartphone.[6] AT&T's enterprise-class wireless email solutions make it all possible.

Ask your IT organization which solutions your company supports. Then ask an AT&T sales representative to help you choose a compatible smartphone and the right plan for you.

Add messaging and save.

Get more messaging for less by adding 1000 or unlimited text, picture, video and instant messages.

Messaging Bundles†	Included Messages	Monthly Service Charge	Additional Messages (Per Message)
Messaging 1000	1000	$10	$0.10
Messaging Unlimited	UNLIMITED	$20	INCLUDED

† Includes text, picture, video and instant messaging. International messages and premium content not included.

* Access includes AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See attwifi.com for details and locations.

** Compatible smartphone and applicable data plan required. Service not available outside AT&T's mobile broadband coverage area. Additional charges for premium content apply.

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Choose a plan that meets your needs.

Data Rate Plan	Monthly Service Charge[1]	Included Domestic Data Access	Additional Domestic Data Usage[6]	Messaging Charges
Smartphones				
DataPlus℠ Personal[2,3,5,6]	$15	Includes 200 MB • Internet browsing • Personal email	$15/200 MB	Pay-per-message or Messaging bundle
DataPro℠ Personal[2,3,6]	$25	Includes 2 GB • Internet browsing • Personal email	$10/GB	
DataPro 4 GB Personal[2,3,6,7]	$45	Includes 4 GB • Internet browsing • Personal email • Mobile Hotspots/Tethering	$10/GB	
DataPro Enterprise[3,4,6]	$40	Includes 2 GB • Internet browsing • Intranet access • Corporate and Personal email	$10/GB	
DataPro 4 GB Enterprise[3,4,6,7]	$60	Includes 4 GB • Internet browsing • Intranet access • Corporate and Personal email • Mobile Hotspots/Tethering	$10/GB	
LaptopConnect and Stand-alone Mobile Hotspot Devices				
DataConnect[3,5,6,8]	$35	Includes 3 GB • **Stand-alone Mobile Hotspot devices ONLY** • Internet browsing • Intranet access • Corporate and Personal email	$10/GB	Pay-per-message or Messaging bundle
DataConnect[3,6,9]	$50	Includes 5 GB • **4G†† LaptopConnect Devices ONLY** • **Stand-alone Mobile Hotspot devices** • Internet browsing • Intranet access • Corporate and Personal email	$10/GB	
DataConnect[3,6]	$60	Includes 5 GB • Internet browsing • Intranet access • Corporate and Personal email	$0.05/MB	

The $325 Early Termination Fee applies to all new and upgrade customers who purchase discounted equipment for activation on a Data Rate Plan.

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††4G speeds delivered by HSPA+ with enhanced backhaul. Available in limited areas. Availability increasing with ongoing backhaul deployment. Requires 4G device and compatible data plan. Learn more at att.com/network.

1 See Terms and Conditions for details on voice calling, prohibited/permissible uses, eligibility, billing, and other restrictions at www.att.com/wirelessterms. In addition to the monthly cost of the rate plan and any selected features, AT&T imposes the following charges: (i) a Regulatory Cost Recovery Charge of up to $1.25 to help defray its cost incurred in complying with obligations and charges imposed by state and federal telecom regulations, (ii) a gross receipts surcharge, (iii) state and federal universal service charges, and (iv) other government assessments on AT&T. These fees are not taxes or government-required charges.

2 DataPlus Personal and DataPro Personal plans include access to personal email, such as Yahoo!®, AOL® and POP3/IMAP4 Internet Service Providers. BlackBerry Internet Service (BIS) is included on these plans if a BlackBerry device is selected.

3 Data Rate Plans include access to AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See attwifi.com for details and locations. International Roaming not included.

4 Compatible smartphone and one of the following email solutions required: BlackBerry Enterprise or Microsoft Direct Push.

5 With respect to both Corporate Responsibility Users (CRUs) and Individual Responsibility Users (IRUs), the Service Discount described in your AT&T business agreement is NOT available on the DataPlus Personal $15 and DataConnect $35 plans. DataPlus Personal $15 plan not available for Corporate Responsibility Users.

6 On DataPlus, DataPro or DataConnect plans with a monthly megabyte (MB) or gigabyte (GB) allowance, once you exceed your monthly allowance or any subsequent overage allowance during the billing period, you will be automatically be provided an overage data allowance and charged for each data overage allowance provided as specified in the applicable rate plan information/chart, except when overage is charged on a per MB basis. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. An Enterprise DataPro or DataConnect plan for LaptopConnect Devices or Stand-alone Mobile Hotspot Devices is required for corporate email, company intranet sites and business applications.

7 Tethering and/or Mobile Hotspots require a DataPro 4 GB plan and an AT&T approved Tethering or Mobile Hotspot device. Data used by devices connected to a tethering device or Mobile Hotspot is deducted from the data allowance included in your DataPro 4 GB plan, in addition to the data your device consumes. Mobile Hotspot performance may vary depending on the number of devices connected, proximity, and other factors. The number of devices you can connect to a Mobile Hotspot device depends on its capabilities. If you do not use a password, others will be able to use your Mobile Hotspot connection.

8 Plan is for compatible stand-alone Mobile Hotspot Devices only. Handsets with Mobile Hotspot capability do not qualify. 1 or 2 year contract required, when purchasing a discounted stand-alone Mobile Hotpsot device. The number of devices you can connect to a Mobile Hotspot device depends on its capabilities. Performance may vary depending on the number of devices connected, proximity and other factors.

9 Plan for compatible stand-alone Mobile Hotspot Devices and 4G Laptop Connect Devices only. Handsets with Mobile Hotspot capability do not qualify. 1 or 2 year contract required when purchasing a discounted device. The number of devices you can connect to a Mobile Hotspot device depends on its capabilities. Mobile Hotspot performance may vary depending on the number of devices connected, proximity and other factors.

COVERAGE: Coverage not available in all areas. For coverage information and maps, please see a sales representative or visit att.com/wirelesscoveragemap or att.com/wirelessbroadbandconnect.

CANADA AND INTERNATIONAL ROAMING: Additional data for Canada roaming per KB is $0.015; International Roaming per KB is $0.0195.

MESSAGING: Unless otherwise specified in your wireless plan, the default rate is $0.20/message for Text/Instant Messages and $0.30/message for Picture/Video Messages. Charges for international messages from the U.S. are $0.25/message for Text Messages and $0.50/message for Picture/Video Messages. Charges for messages sent while roaming internationally are $0.50/message for Text Messages and $1.30/message for Picture/Video Messages. Additional charges for premium content apply.

1,024 kilobytes (KB) = 1 megabyte (MB).

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To find out how to get started,
talk to a sales representative today.

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