AT&T Advantages

THE NATION'S FASTEST 3G NETWORK

THE BEST COVERAGE WORLDWIDE*

AT&T HAS THE LARGEST PORTFOLIO
of business-focused devices

***The most phones that work in the most countries.**

Terms Applicable to AT&T Business Plans for iPhone: Coverage not available in all areas. See wireless.att.com/coverageviewer for coverage details. Purchase of an iPhone requires an AT&T Business Plan for iPhone. If it is determined that an iPhone is being used without an eligible data plan, AT&T reserves the right to add an eligible data plan to customer's account and bill customer the appropriate monthly fee. Up to a $36 activation fee may apply. AT&T Business Plans for iPhone may not be used with other computing devices (including but not limited to iPads, personal computers, and PC Data Cards) either by SIM card transfer or any other means. Additionally, tethering is prohibited unless you have a plan that expressly allows it. iPhone is subject to additional third-party terms and conditions. All iPhone returns may be subject to a 10% restocking fee. Substantial charges may be incurred if iPhone is taken out of the U.S., even if no services are intentionally used. Receipt of Visual Voicemail messages when roaming internationally are charged at international data pay-per-use rates unless subscriber has a Data Global Add-On for iPhone, in which case receipt of Visual Voicemail messages decrement megabytes included in the Data Global Add-On for iPhone. Data roaming toggle set to OFF will block data roaming and receipt of Visual Voicemail messages outside the U.S., the U.S. Virgin Islands and Puerto Rico, with the exception of Guam or Northern Mariana Islands. **Additional Terms:** Additional terms, conditions and restrictions (incl., without limitation, international roaming terms) apply. For full details on messaging and data usage, see att.com/dataterms. Certain features will not be available in all areas at all times. **Data Plan for iPhone:** Data Plan for iPhone may only be used for the following purposes: (i) internet browsing, (ii) personal email, and (iii) consumer applications. Access to corporate email or other applications and services on a corporate intranet is prohibited. **Enterprise Data Plan for iPhone:** Enterprise Data Plan for iPhone is required when using iPhone to access corporate email, company intranet sites, and/or other business solutions/applications. **AT&T Wi-Fi Services:** AT&T Wi-Fi service use with a Wi-Fi capable wireless device is subject to the Terms of Service & Acceptable Use Policy ("Terms") found at att.com/attwifitosaup. Your use represents your agreement to those Terms, incorporated herein by reference. AT&T Wi-Fi Basic service is available at no additional charge to wireless customers with select Wi-Fi capable devices and a qualified data rate plan. Other restrictions may apply. Subscriber must live and have a mailing address within AT&T's owned network coverage area. If your Service Commitment includes the purchase of certain specified Equipment on or after June 1, 2010, the Early Termination Fee will be $325 minus $10 for each full month of your Service Commitment that you complete. (For a complete list of the specified Equipment, check att.com/equipmentETF). Otherwise, your Early Termination Fee will be $150 minus $4 for each full month of your Service Commitment that you complete. The Early Termination Fee is not a penalty, but rather a charge to compensate us for your failure to satisfy the Service Commitment on which your rate plan is based. If phone is returned within 3 days, activation fee will be refunded. If phone is returned within 30 days in like-new condition with all components, Early Termination Fee will be waived. All other charges apply. Some dealers impose additional fees. ©2010 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property. Subsidiaries and affiliates of AT&T Inc. provide products and services under the AT&T brand. Apple, the Apple logo, iPod, iTunes and iWork are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple, Inc. App Store and MobileMe are service marks of Apple, Inc.

AT&T Business plans for Apple® iPhone™

On the nation's fastest 3G network

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Introducing Apple iPhone 3GS

New Features

Speed
Load Web pages, launch apps, open attachments and take pictures faster than ever before. iPhone 3GS makes your entire iPhone experience more responsive.*

Video Camera
iPhone 3GS now lets you shoot and edit video, then share it via email, Picture/Video Messaging, MobileMe or YouTube. And still pictures get better with a 3-megapixel camera, built-in autofocus and a tap-to-focus feature.

Voice Control
With Voice Control, you can use your voice to call someone in your Contacts list, dial a number, or play a song.

Business Features

Microsoft® Exchange ActiveSync® Support
Delivers secure push email and over-the-air Contacts and calendar. Create and receive meeting invitations right from the device, and dial phone numbers from meeting notes.

Built-in Attachment Support
View Microsoft® Word®, Excel®, and PowerPoint®, PDF, JPEG and iWork® email attachments.

Cisco IPsec VPN
Provides access to corporate services with highest level of IP-based encryption for transmission of sensitive information.

Securing Data
Local and Remote wipe, enforced security and password policies, and encryption capabilities help IT administrators securely manage confidential company information.

Device Configuration
Create and distribute encrypted configuration profiles for the remote configuration and installation of your company's passcode policies, device restrictions, VPN, email and wireless network settings.

Business Applications
With the App Store, iPhone becomes a must-have mobile device for businesses. You can manage your sales pipeline, tap into your accounting system, or even attend a Web conference. With support for system in-house applications, there are more ways than ever to expand what's possible with iPhone. Using the iPhone SDK, any business can easily create applications customized to its needs.

*Up to 2x faster compared with iPhone 3G.

Data Plans for iPhone[1]

(U.S. Coverage Packages with Access to AT&T Wi-Fi Hot Spots*)

	Monthly Service	Domestic Data Access (Included)	Domestic Data Usage (Additional)
DataPlus[2]	**$15**[3]	200MB	$15/200MB
DataPro[2]	**$25**	2GB	$10/GB
DataPro with Tethering[2]	**$45**	2GB	$10/GB
DataPro Enterprise[2]	**$40**	2GB	$10/GB
DataPro Enterprise with Tethering[2]	**$60**	2GB	$10/GB

Messaging Plans

UNLIMITED	**$20** per month
1500 Messages	**$15** per month, **5¢** per additional message
200 Messages	**$5** per month, **10¢** per additional message
Pay Per Use	**20¢** per Text Message, **30¢** per Picture/Video Message

[1]AT&T also imposes a monthly Regulatory Cost Recovery Charge of up to $1.25 to help defray costs incurred in complying with State and Federal telecom regulations; State and Federal Universal Service Charges; and surcharges for customer-based and revenue-based state and local assessments on AT&T. These are not taxes or government required charges. There are no equipment discounts available with the purchase of an iPhone. Visual Voicemail can be password protected to help secure your voicemail messages, contacts and related content. All plans require a 2-year AT&T service agreement for Individual Responsibility Users or 2-year line term commitment for Corporate Responsibility Users. Credit approval required. Prices are billed monthly and are valid for use in the U.S. only. Messaging plans may be canceled at any time. Charges for international messages sent from the U.S. are 25¢ for Text Messages and 50¢ for Picture/Video Messages. Charges for usage while roaming internationally: 50¢ for each Text Message sent, and $1.30 for each Picture/Video Message sent. Web Browsing $2 /MB applies to new customers or customers who change voice plans or cancel data plans on or after 7/31/09, otherwise 1¢/KB. Additional charges for premium messages and content apply. Additional subscription and download charges may apply.

[2]If you exceed your initial data allowance, you will automatically be provided: (a) another 1G for DataPro and DataPro Enterprise (including Tethering Plans) and be charged an additional $10 for each additional 1G provided or (b) another 200MB for DataPlus and be charged an additional $15 for each additional 200MB provided. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. [3]With respect to both Corporate Responsibility Users (CRUs) and Individual Responsibility Users (IRUs), the Service Discount described in your AT&T business agreement is NOT available on the Data Plan for iPhone $15 plan. COVERAGE: For coverage information and maps, please see a sales representative or visit att.com/wirelesscoveragemap or att.com/wirelessbroadbandconnect. * Wi-Fi available at U.S. company-operated Starbucks locations equipped with a Hot Spot. Starbucks and the Starbucks logo are trademarks of Starbucks U.S. Brand, LLC.